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Significant ranking and traffic, PR was 5 and it went to 0.

5 posts by 3 authors in [Webmaster Central](#)

Categories: [Crawling](#), [indexing & ranking](#)



David.Springer Level 1

Apr 19

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Hi!

I have read the FAQs and checked for similar issues: Yes

My site's URL (web address) is: <http://www.sovereignfunding.com>

About 4 months ago my websites Google rankings dropped badly (keywords that had been in the top ten for years all of a sudden were not showing up in the top 100). Here is an example of the keywords that are important to us Sell Structured Settlement, Buy Structured Settlement, Cash for Structured Settlement, Sell Annuity, Buy Annuity, Cash for Annuity And so on.

Well here I am 4 months later and not much has changed. My PR is now a "2" up from the PR0 it had in January but still far below the PR5 it enjoyed from 2008-20011. In addition my rankings have rebounded slightly but nowhere near top 10 any time soon.

Could someone please take a look at <http://www.sovereignfunding.com> It would be extremely helpful for me to get some sort of idea regarding the rankings drop (maybe penalization) and if what I need to do to fix it ASAP.

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